

LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMMERCE, INC.

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DON'T GET CAUGHT BUCK NAKED

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Free with Bucks proof of purchase.

Complete the following information and mail with 1 carton (10 or 15 pack UPCs) of Bucks or Bucks Lights to receive yours. Offer good through December 31, 1990 on sales purchased last. No purchase necessary. Allow 4-6 weeks for delivery. Limit 1 pair per person. Offer limited to winners 21 years of age or older.

Mail to: Buckskins Boxers Offer
P.O. Box 7404
Buckskins, IL 60070-7404

Select your size: ☐ S ☐ M ☐ L

☐ No ☐ Yes ☐ No ☐ Yes ☐ No ☐ Yes

Address: _____ Apt. # _____

City: _____ State: _____ Zip: _____

Phone: () _____ Ext. of home: _____

Accepted brands enclosed: ☐ Marlboro ☐ Winston

Signature required: _____

By responding to the following offer and signing above, I certify I am a cigarette smoker 21 years of age or older. I am also willing to receive free samples of cigarettes and receive items in the mail, subject to applicable state and federal law.

Order your BuckSkins Boxers Today

You don't have to spend money to get them. A pair of Buckskins Boxers are yours free with 1 carton UPC or 10 pack UPCs of Bucks or Bucks Lights.

Get into full rich Bucks flavor without full price. And get into BuckSkins.



SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

Mfr's suggested retail price:

Kings Lights: 10 mg "tar," 0.7 mg nicotine—Kings: 14 mg "tar," 1.0 mg nicotine av. per cigarette by FTC method.



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